

RECEIVED
CENTRAL FAX CENTER

APR 14 2006

WORKMAN NYDEGGER
A PROFESSIONAL CORPORATION
ATTORNEYS AT LAW
1000 EAGLE GATE TOWER
60 EAST SOUTH TEMPLE
SALT LAKE CITY, UTAH 84111
TELEPHONE (801) 533-9800
FAX (801) 328-1707

TELECOPIER COVER SHEET

April 14, 2006

Total Number of Pages
(including cover letter): 10

Please deliver the transmitted facsimile pages to:

EXAMINER BLAINE T. BASOM
GROUP ART UNIT: 2173

Business Phone (571) 272-4044
Telecopier Phone: (571) 273-8300
From: JENS C. JENKINS
Serial No. 10/000,150
Comments: Please see attached.
Docket No.: 14531.96
Customer No. 047973

We are transmitting from a Sharp FO-750 or Sharp FO-6100 facsimile machine. If you do not receive all the pages or they are unreadable, please contact me as soon as possible at (801) 533-9800.

THE INFORMATION CONTAINED IN THIS FACSIMILE MESSAGE IS ATTORNEY PRIVILEGED AND CONFIDENTIAL INFORMATION INTENDED ONLY FOR THE USE OF THE INDIVIDUAL OR ENTITY NAMED ABOVE. IF THE READER OF THIS MESSAGE IS NOT THE INTENDED RECIPIENT, OR THE EMPLOYEE OR AGENT RESPONSIBLE TO DELIVER IT TO THE INTENDED RECIPIENT, YOU ARE HEREBY NOTIFIED THAT ANY DISSEMINATION, DISTRIBUTION OR COPYING OF THIS COMMUNICATION IS STRICTLY PROHIBITED. IF YOU HAVE RECEIVED THIS COMMUNICATION IN ERROR, PLEASE IMMEDIATELY NOTIFY US BY TELEPHONE, AND RETURN THE ORIGINAL MESSAGE TO US AT THE ABOVE ADDRESS VIA THE U.S. POSTAL SERVICE. THANK YOU.

PPA0000003151V001

FILED VIA FACSIMILE

PATENT APPLICATION

Docket: 14531.96

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

RECEIVED
CENTRAL FAX CENTER

APR 14 2006

In re application of

Peter T. Barrett, et al.

Serial No.:

10/000,150

Filed:

October 19, 2001

Confirmation No.:

8245

For:

ADVERTISING USING A COMBINATION OF
VIDEO AND BANNER ADVERTISEMENTS

Examiner:

Blaine T. Basom

Customer No.

047973

CERTIFICATE OF FACSIMILE TRANSMISSION

Mail Stop AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

I hereby certify that this paper is being transmitted via facsimile at facsimile number 801-328-1707 to the Patent and Trademark Office to phone no. 571-273-8300 (Formal Fax No.) on the date shown below.

- Amendment Transmittal Letter (1 page)
- Amendment "E" (7 pages)

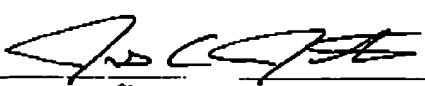
Dated this 14 day of April, 2006.

Respectfully submitted,



JENS C. JENKINS
Attorney for Applicant
Registration No. 44,803
Customer No. 047973

PPA000003150V001

AMENDMENT TRANSMITTAL LETTER (Large Entity)				Docket No. 14531.96	
Applicant(s): Peter T. Barrett, et al.					
Application No. 10/000,150	Filing Date October 19, 2001	Examiner Blaine T. Basom	Customer No. 047973	Group Art Unit 2173	Confirmation No. 8245
Invention: ADVERTISING USING A COMBINATION OF VIDEO AND BANNER ADVERTISEMENTS					
COMMISSIONER FOR PATENTS:					
Transmitted herewith is an amendment in the above-identified application. The fee has been calculated and is transmitted as shown below.					
CLAIMS AS AMENDED					
	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE
TOTAL CLAIMS	13 -	44 =	0	x \$50.00	\$0.00
INDEP. CLAIMS	1 -	4 =	0	x \$200.00	\$0.00
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00
TOTAL ADDITIONAL FEE FOR THIS AMENDMENT					\$0.00
<input checked="" type="checkbox"/> No additional fee is required for amendment. <input type="checkbox"/> Please charge Deposit Account No. _____ in the amount of _____ <input type="checkbox"/> A check in the amount of _____ to cover the filing fee is enclosed. <input checked="" type="checkbox"/> The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account 23-3178 <input checked="" type="checkbox"/> Any additional filing fees required under 37 C.F.R. 1.16. <input checked="" type="checkbox"/> Any patent application processing fees under 37 CFR 1.17. <input type="checkbox"/> Payment by credit card. Form PTO-2038. WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.					
 Signature			Dated: April 14 , 2006		
JENS C. JENKINS Attorney for Applicant Registration No. 44,803 Customer No. 047973			I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to "Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450" [37 CFR 1.8(a)] on _____ (Date) _____ Signature of Person Mailing Correspondence _____ Typed or Printed Name of Person Mailing Correspondence		
cc:					

P11LARGE/REV08

APR 14 2006

FILED VIA FACSIMILE

PATENT APPLICATION
Docket No. 14531.96

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of)
	Peter T. Barrett et al.)
Serial No.:	10/000,150) Art Unit
) 2173
Filed:	October 19, 2001)
Conf. No.:	8245)
For:	ADVERTISING USING A COMBINATION OF VIDEO AND BANNER ADVERTISEMENTS)
Examiner:	Blaine T. Basom)
Customer No.:	47973)

AMENDMENT "E"

Mail Stop AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the office action of March 23, 2006, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.